# eleven Mikrotik Guest Wi-Fi, Simplified

Wi-Fi isn't about connecting devices anymore. It's about connecting people to your brand to build loyalty. Whether in hotels, apartments, retail stores, or assisted living, secure, high performance Wi-Fi connectivity is critical to customer satisfaction. The ElevenOS guest Wi-Fi platform is designed for plug and play integration with MikroTik network hardware in businesses of all sizes. The joint solution makes it easier to securely authenticate guests and manage the network for a consistent, Wi-Fi experience across multiple properties. It's guest Internet madesimpler, smarter, and more secure.

## The ElevenOS Central Guest Wi-Fi Platform Augments the Functionality of Mikrotik Hardware



## Secure Central Authentication

The ElevenOS platform offers flexible authentication options from traditional access codes and email addresses to automatic connection with MAC address and Passpoint (HotSpot 2.0) to seamlessly and securely connect guests throughout their stay and when they return.



# Dynamic Portal Templates

Delight guests with dynamic, multilingual captive portals that are easily managed centrally across all properties. Create revenue and engagement opportunities with tiered plans and links to onsite amenities and local attractions with responsive design to support most device types.



#### Cloud-Managed Wi-Fi

Get the benefits of cloud-managed Wi-Fi, while streamlining your onsite infrastructure requirements. Save time by managing your guest Wi-Fi experience with dynamic service provisioning and bandwidth optimization across multiple areas, users, and devices at once.



## Enterprise Device Management

IoT (Internet of Things) management features help you provision, monitor and update devices and manage users to minimize the complexity of running a connected business. Easily authenticate browser-less devices and manage multiple devices holistically and with ease.



## Conference Wi-Fi Management

Attract more event business by giving meeting and event planners easy access to group Internet details including the ability to create custom portals and event-specific landing pages. Manage performance in real-time with reporting, conference room alerts, and post-event summaries.



# Advanced Analytics & Reporting

Better manage the connected guest experience across multiple properties within a brand or portfolio with usage and revenue tracking, bandwidth allocation reports, and more. Analyze rich Wi-Fi data from single properties or groups from a centralized webbased dashboard.



# Eleven & MikroTik: Stronger Together



- Bandwidth limits
- QoS classifications



- Tiered Internet plans
- · Elegant captive portals



- · Real-time analytics
- · On-demand reports



- Integrated firewall
- RADIUS authentication



## The ideal solution for...

#### **SELECT-SERVICE & BOUTIQUE HOTELS**

ElevenOS combined with MikroTik hardware provides a cost effective solution to centrally manage the guest Wi-Fi experience across all devices and properties with no additional hardware required. Create engaging branded portals and manage tiered Internet from a simple user interface. Manage bandwidth and performance in real-time with robust dashboards for consistent, reliable, and high performance Wi-Fi, always and everywhere. It's Wi-Fi that staff and guests will love.

#### **RETAIL. GOVERNMENT & EDUCATION**

The small footprint and cost effectiveness of the Mikrotik RouterOS has been leveraged by many retail stores, government buildings, and school facilities. The efficiency of these devices enables widespread coverage across large, highly active areas. Eleven's central guest Wi-Fi platform enables non-technical staff to manage complex networks with ease.

## What sets Eleven apart?

#### Industry experience

With deep roots in the hospitality industry, Eleven understands complex, multi-system networks and the importance of delivering the same fast, reliable, engaging Wi-Fi experience at every property.

#### Proven & trusted solution

Each month, Eleven's cloud-based guest Internet management platform helps millions of guests stay connected at thousands of hotels, cruise ships, apartments and student housing locations around the world.

### **Integrations & APIs**

ElevenOS is designed with pre-built integrations to resident and guest information systems. Plug ElevenOS into your existing infrastructure to create endless possibilities for guest engagement and revenue generation.

